

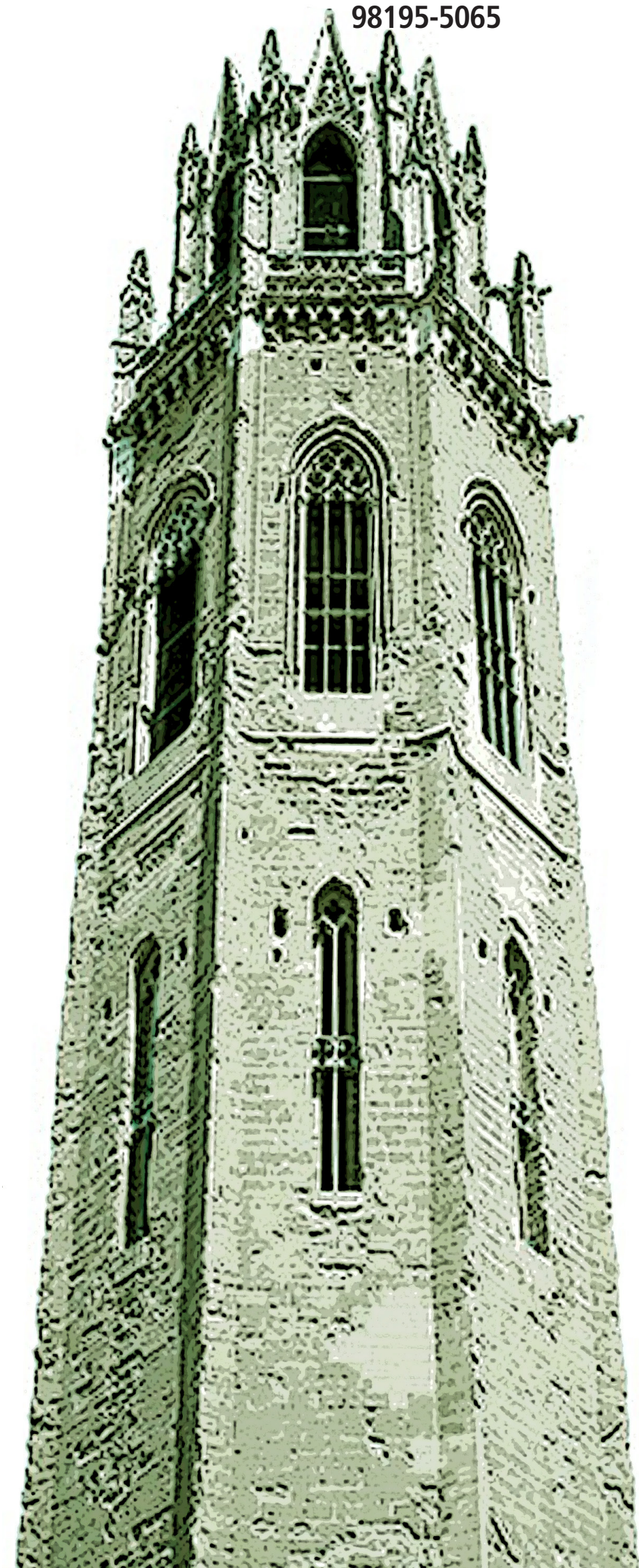
# Beyond the IVORY TOWER

Tools & techniques to reach audiences & broaden the impacts of your research

Environmental science faculty, staff, post docs and graduate students are encouraged to attend. Free.

Auditorium,  
Foegen Building  
(Genome Sciences)

University of Washington  
3720 15th Ave NE,  
Seattle WA  
98195-5065



Monday afternoons from 3:30 - 4:30 p.m.

Refreshments following the programs.

Jan 23<sup>rd</sup>

**Broader Impacts: What Do Funders Really Want?**

Panelists: Penelope Dalton, Washington Sea Grant; Russ McDuff and Susan Huatala, UW School of Oceanography; Daniel Schindler, UW School of Aquatic and Fishery Sciences.

Feb 13<sup>th</sup>

**Why Bother With  
Social Media**

Presenter: Liz Neeley, COMPASS.

March 5<sup>th</sup>

**Best Practices for Translating  
Research for K-12 Audiences**

Panelists: Tansy Clay, Carrie Tzou and Blakely Tsurusaki, COSEE-OLC.

March 26<sup>th</sup>

**Connecting with Stakeholders:  
Secrets of Success**

Panelists: Steve Harbell and Ian Miller, Washington Sea Grant; and Glenn VanBlaricom, UW School of Aquatic and Fishery Sciences.

April 16<sup>th</sup>

**Research in Cyberspace: A Tale of Three Websites**

Panelists: Lorenz Hauser, UW School of Aquatic and Fishery Science; Milton Love, Marine Science Institute, UC, Santa Barbara; Allison Fundis, UW Ocean Observatories Initiative.

May 7<sup>th</sup>

**Informing and Influencing: Sharing Your Science with  
Decision Makers**

Presenters to be announced.

This seminar series is available for credit as *Communicating Climate Science Seminar: Messaging Your Science* (Winter and Spring quarter, 1 credit) (PCC 593) ATM S/OCEAN/ESS 593.

Feb 13<sup>th</sup>

**Same-Day Special Events**

2:00 - 3:00 p.m.

**Why Every Lab  
Should Tweet**

Christie Wilcox, University of Hawaii, Manoa (Sponsored by the American Fisheries Society, UW Student Chapter).

4:45-5:30 p.m.

**Using Media Tools: A  
Hands-On Experience**

Presented by COMPASS.

5:30-6:30 p.m.

**Networking Social**

Light refreshments and a chance to interact with peers.

For more information, contact:  
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**Sea Grant**  
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